



7. BUILDING POLICIES

7.1 BUILDING STATUTORY

7.1.8 Sandwich Board Signs

Background & Issues

In recent times there has been the uncontrolled proliferation of Sandwich Board Signs throughout the district. These signs have not been approved by the Shire of Manjimup and have given rise to public safety issues and generally have been a distraction to the community. Confiscation of some signs has been required.

Objectives

The objective of this Policy is to establish a fair and equitable method that enables business operators to advertise their business using sandwich board signs whilst ensuring that signs are approved and controlled by number, content, public safety and location in the best interest of the community.

Area of Application

The whole Shire of Manjimup local government district.

Policy Measures

1. A Sandwich Board Sign is defined as a portable sign, hinged or unhinged.
2. A Sandwich Board Sign shall:
 - a) Not exceed one metre in height;
 - b) Not exceed one metre square in size on either side;
 - c) Not indicate or display any matter other than the business name of the premises to which it is adjacent to and relates, the products or services relevant to the nature of the business carried on therein, indications of a “sale” and/or business logos of the related premises;
 - d) Not contain any words, pictures and other material deemed by the Shire of Manjimup to be offensive;
 - e) Be placed so as not to cause interference, or be a hazard to vehicular traffic, or cause any interference or hazard, or impede pedestrians;
 - f) Be of sound, frangible and safe construction and maintained in a good condition, neatly sign written and located in a position to the satisfaction of the Shire of Manjimup;
 - g) Be located wholly within the boundaries of the land owned and/or occupied by the person who erected the sign and has maintained the approved sign. Where it is not possible to locate the sign within the property or footpath immediately adjacent, Council officers shall, in consultation with the owner and/or occupier,

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locate the sign in an appropriate location immediately adjacent to the premises to which the sign relates;

- h) At the discretion of Council officers, be secured to the building or other structure to prevent the sign being moved by wind or other natural cause particularly where the sign could have significant safety impacts such as highway or other major road locations. The means of securing the sign shall be approved by the Shire of Manjimup. Signs made of corflute material are exempt from this provision; and
 - i) All approved signs are required at all times to carry an approval sticker supplied by the Shire of Manjimup.
- 3. A person shall not erect a Sandwich Board Sign in a position other than adjacent to the building to which the sign relates in accordance with this Policy. The content of the sign can only convey the normal business activity of the premises to which the sign relates.
 - 4. A person shall not erect more than one Sandwich Board Sign in relation to the one shop or business unit or premises.
 - 5. An application fee will apply to all sandwich board signs in accordance with Council's adopted fees and charges.
 - 6. Any sign displayed without approval on public land under the care or control of the Shire of Manjimup will be confiscated and impounded. The owner of any unapproved sign displayed on any other land not described may be prosecuted.
 - 7. This Policy does not apply to:
 - a) Event signage where temporary signage approval has been obtained; and
 - b) Signs used for road traffic management or incident control erected by a responsible authority or their agent.

Administration

The Administration of this Policy is by Statutory Services Division.

Adoption and Date Due for Revision

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