



Application for Directional Signage

Full Name of Applicant: _____

Address: _____ Phone: _____

Email: _____

Number of Signs: _____ Set / Sets

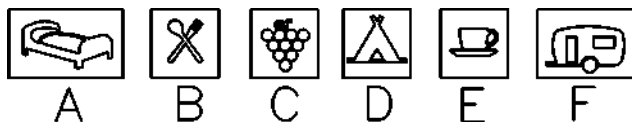
Location of sign 1: _____

Location of sign 2: _____

Location of sign 3: _____

Symbols (max 2):
For inclusion on Symbol
Board only.

SYMBOLS



Letters (max 18 including spaces):

Distance of travel (must be greater than 1km):

Sign 1

Sign 2

Sign 3

The applicant named above hereby applies for directional signage and agrees to pay all costs associated with the ordering and installation of the above-mentioned sign:

Dated this _____ day of _____ 20____

Signature: _____

Please check all details are completed overleaf.

Office Use Only

Sign size – Length _____ Height _____ Letter size & Type _____

Sign colors – Letters _____ Background _____ Single sided

This application has been **Approved / Not Approved**

Signature: _____ Date: _____

Eligibility for Signage

Please fill out the following to determine your company's eligibility for directional signage as per the requirements of the Technical Services Policy Number 9.1.5 - Road Verge Direction Signs.

Business Name - _____

Business Registration Details - _____

Service provided/offered – _____

Location of Business – lot and/or location number and road name

Planning Approval Number & Date - _____

Trading hours/days- _____

Membership details of Local Tourist Bureau - _____

Facilities provided (i.e.: car parking, toilets etc.) - _____

Details of existing signage - _____

To qualify for a brown background directional sign, businesses must comply with Tourism Western Australia guidelines for tourist attractions. Technical Services Policy Number 9.1.5 - Road Verge Direction Signs, Section 12.1

Signage Supply & Installation Charges – 2025-26

(To be reviewed in June 2026)

Urban Directional Sign inc. new stack	Double sided	\$655.00
Urban Directional Sign inc. new stack	Single sided	\$540.00
Rural Directional Sign inc. new stack	Double sided	\$760.00
Rural Directional Sign inc. new stack	Single sided	\$620.00
Urban Directional Sign exc. new stack	Double sided	\$270.00
Urban Directional Sign exc. new stack	Single sided	\$230.00
Rural Directional Sign exc. new stack	Double sided	\$380.00
Rural Directional Sign exc. new stack	Single sided	\$330.00
Information Bay Signage	Single sided	\$500.00
Entrance Signage	Double sided	\$1055.00
Entrance Signage – Additional signs	Double sided	\$220.00
Advanced Warning Signage	Single sided	\$480.00