

Project Update November 2021



MANJIMUP TRAIL BIKE HUB

This project update outlines the progress that has been made by the Manjimup Trail Bike Hub over the past months.

Exciting News

We are thrilled to announce that the Manjimup Trail Bike Hub (the Hub) stages 1, 2, and 4 have received (\$980,000) in funding from the Australian Government under the Regional Recovery Partnerships program, matched to a \$576,500 contribution from the Shire of Manjimup.

The funding sets the wheels in motion for the trail planning processes, implementation and commercialisation of the funded project, which include:

1. Mapping and publishing routes and loops suitable for trail bike riders.
2. Construction of a Trail Centre to provide information and facilities to trail bike riders.
3. Developing a Trail Bike Friendly Business Program (including businesses providing; food, accommodation, facilities, services and equipment).
4. Developing a marketing materials and campaign (including website, maps and merchandise).

Manjimup Trail Bike Hub – Program Manager

A Program Manager has been appointed to manage the implementation of the following Stages of the Hub and its associated programs:

- Stage 1. Develop the Manjimup Adventure Bike Rider Experience
- Stage 2. Develop the Manjimup Trail Bike Tourer Experience
- Stage 4. Develop the Manjimup Single Track Explorer Experience

Manjimup Trail Bike Hub – Trail Centre

The Hub Trail Centre will be located on Mottram Street in Manjimup. The Centre will be a first point of contact for visitors to the Hub.

The Trail Centre will include specific facilities for trail bike riders, such as storage, merchandise, maps, information, and a workshop.

Once established, the Trail Centre will be staffed by volunteers of the Manjimup Trail Bike Hub Inc., who will provide riders with local knowledge and information about the trails, businesses, accommodation, etc.

Manjimup Trail Bike Hub – Nomination for Committee

Now that the funding has been secured, the MTBHA Inc. is looking for three new committee members to get involved with the strategic planning and establishment of the Hub. The committee is a small group of passionate volunteers with an interest in trail bike riding, business opportunities to serve trail bike riders and promoting the Manjimup region as a trail bike destination.

Enter your nomination to join the MTBHA Inc. by Sunday 21 November 2021.

Adventure Bike Rider Reference Group Establishment

Adventure bike riders, local businesses and services and members of the community are needed for the Manjimup Trail Bike Hub Stage 1: Adventure Bike Rider Reference Group. The group will be established to advise on the Stage 1: Adventure Bike Rider Experience by bringing knowledge and experience to ensure that the routes and services provided are suitable.

Applications to join the Adventure Bike Rider Reference Group close Sunday 28th of November 2021.

More information on the Hub, MTBHA Inc. nomination forms for the committee, and Stage 1 Reference Group application forms can be found on the website: <http://www.manjimup.wa.gov.au/trailbikehub>

More information on the Manjimup Trail Bike Hub can be found on the website:
<http://www.manjimup.wa.gov.au/trailbikehub>

Also follow our Facebook page:
<https://www.facebook.com/ManjimupTrailBikeHub/>

The establishment of the Manjimup Trail Bike Hub is funded by: